

10 years, a new name, same purpose!

Hey there,

10 years ago, we officially joined New Tribes Mission. NTM has never existed to make it's name great. If you know us, you will know that we don't talk much about our organization. This is not because we do not greatly value being a part of it, but rather what we get most excited to share with you is what we get to be a part of day in and day out, *"Making more and better disciples and helping to establish a thriving church for every people."* For our part we are blessed to work with the Turu people who do not yet have disciples of Christ nor a thriving church.



This week, after 75 years of ministry, New Tribes Mission changed it's name to Ethnos360! This was a much needed and highly anticipated move. New name, same purpose- to position ourselves to reach the least-reached people of the world! While New Tribes Mission has a long, rich history of ministry, the fact is that in today's context, our organization's name has alienated us from people in many countries who are either offended by people being classified as "tribal" or are immediately resistant to our presence due to the word "mission" in our name.



Our new name, Ethnos360, represents a continued commitment to each and every last people group on the planet, continuing in the very work that began 75 years ago at the founding of New Tribes, and extending all the way back to Jesus' sending of His followers to *"make disciples of all nations Matthew 28:19"* "Nations" translates from the Greek word "ethnos," while 360 is just that, everywhere. We are thrilled to be taking steps to remove barriers that keep us from ministering to those who desperately need to know their Savior!

[Ethnos360](#)

"A thriving church for every people"

Thanks for praying with and partnering with us to this end.

Ryan & April Beck

Church Development & Bible Translation